

WHY YOU DON'T WANT TO DELAY THAT PAINT JOB

by Josh Abramson
Chief Solutionist

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www.allbrightpainting.com

We all know the importance of curb appeal. If a buyer isn't pleased with the exterior of a home, they'll carry that displeasure into the interior. No matter how attractive the interior is, it will be hard for a potential buyer to let go of that first impression of the home. That's why it's so important to keep a home's paint maintained. Cracked or peeling paint is a huge turn-off, indicating the home or community hasn't received proper care. A potential buyer has to face the hassle of painting the home themselves, or deciding if they want to be a member of a community that won't be maintaining their investment.

You don't want potential buyers even considering the worth of hassles when you sell. In fact, a quality exterior paint job can increase the value of a home by as much as [2 to 5 percent](#). Increasing both the desirability and value of a home is something you don't want to ignore. Read on to learn why you don't want to delay the paint job your house needs.



SAVE MONEY

Painting a home or building is not cheap, and it's difficult to part with large amounts of money. So you may think that putting off the painting project for a year or two is a good way to stretch your money. After all, the longer you go between paint jobs, the more money you'll save. Right?



Not so.

When peeling, fading, or cracked paint [is not handled in a timely manner, it gets worse](#). As peeling paint pulls away, it takes more and more paint with it. Add a year or two of weather, and you have yourself a full-blown problem. That's because the longer surfaces are exposed to the

elements, the more repair they'll need. And if you leave damaged surfaces unrepaired for too long, the extra labor, materials, and cost of your painting project could increase by [10, 15, or even 20 percent](#).

Painting as soon as the [home shows signs that it needs to be painted](#) saves you money in the long run.

SAVE TIME

A huge part of quality painting lies in the details; the prep details, that is. Before a surface can be properly painted, it needs to be prepared -- sanded, caulked, repaired, and more. If you maintain a regular painting schedule, you'll stay on top of surface repairs. Your surfaces won't need as much prep work, and the painters can get to the painting much sooner. Not only does this make your job less expensive, it takes less time.



KEEP THE HOME BEAUTIFUL

Painting the house now -- before it falls into disrepair -- will keep the home maintained and beautiful. If you intend to sell or rent it out, you'll be prepared -- and you'll catch a higher price than if you put it on the market with obvious repairs still needed.

If you see signs of your paint falling into disrepair, don't delay -- schedule an appointment with a painting contractor now.

ABOUT THE AUTHOR

Josh Abramson is the chief solutionist of ALLBRiGHT 1-800-PAINTING, a residential and [commercial painter serving the Greater Los Angeles Area](#).