

## STORY OF THE MONTH

## **DUCK DYNASTY VS HOA**



(AKA: DON'T I HAVE RIGHTS IN THIS COUNTRY?)

by Robert M. Nordlund, PE, RS CEO/Founder Association Reserves, Inc. April 2014

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As you probably know, <u>Duck Dynasty</u> is an American reality television series on the A&E cable channel that portrays the lives of the Robertson family, who have become wealthy and famous for their family-operated business, Duck Commander. The Louisiana business makes products for duck hunters, primarily a duck call called <u>Duck Commander</u>. The popular <u>Duck Dynasty</u> TV show features the daily lives of the colorful Robertson family members, and has broken several ratings records on both A&E and cable television as a whole. Now in its fifth season, the fourth season premiere drew 11.8 million viewers; the most-watched nonfiction cable series in history.

Episode 8 of Season 2 featured the Robertson family clan attending the monthly board meeting of their upscale Community Association. The Robertsons were there to contest a rules violation citation they received for having chickens and burning leaves in their back yard. Famously "back woods", this incident represented the clash of two cultures. Enjoy the short (2:31) film clip from this episode by clicking <a href="here">here</a>.

The clip reminded me that living in a community association is an *exchange*. In exchange for the responsibility that neighbors have to invest their financial resources in the common area amenities, homeowners enjoy cost-effective home-ownership and the peace of mind that comes with knowing home values are protected by a uniformly enforced set of community standards.

The Board is charged with the responsibility to care for the community – its physical assets, financial assets, and community spirit. While this incident is entertaining to watch, I applaud the Board for doing their job well... and not yielding to the pressure of a celebrity, his clan, and a casserole!

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