

Reserve Studies for Community Associations









Each Year,
Thousands of Managers,
Board Members,
and Facility Directors
Trust us to Create their
Reserve Funding Plans

37+

YEARS EXPERIENCE 80,000 +

RESERVE STUDIES COMPLETED

\$ 14.2

BILLION FUNDING GUIDANCE PROVIDED

TABLE OF CONTENTS

O I	INTRODUCTION
02	COMPANY HISTORY TIMELINE
04	FREQUENTLY ASKED QUESTIONS
07	WHAT'S THE PROCESS?
09	WHAT CAN I EXPECT TO SEE IN MY RESERVE STUDY?
n	WHY SHOULD WE CHOOSE ASSOCIATION RESERVES?
13	REFERENCES AND TESTIMONIALS



INTRODUCTION

Association Reserves is the nationwide leader in Reserve Study preparation. Established in 1986, Association Reserves has been instrumental in defining and advocating the National Reserve Study Standards endorsed by the Community Associations Institute (CAI). In our 37 plus years in business, our firm has completed over 80,000 Reserve Studies for properties of all types, including condominium and homeowners associations, community development districts, timeshare and resort properties, commercial facilities, camps, retreat centers, schools, worship facilities, municipalities and more. Our clients range from small, boutique condo properties to large master associations representing tens of thousands of owners.



Each Reserve Study is conducted with special consideration for the unique characteristics of the client property, including age, regional weather patterns, local pricing factors, and input from the Manager and Board of Directors. Our time-tested approach involves thorough research of all key factors, especially project history, projected useful life and cost data, and aesthetic standards in the local area.



Founder and CEO Robert M. Nordlund is a Professional Engineer, CAI Reserve Specialist® (#5), and former board president of his own 71-unit homeowners association. He obtained his bachelor's degree from the University of Washington in Mechanical Engineering, and is a member of the prestigious engineering honor society Tau Beta Pi. In addition, he is a past Chairman of CAI's Reserve Professionals Committee, past President of the Association of Professional Reserve Analysts (APRA), past President of CAI's Greater Los Angeles Chapter, and a frequent speaker in industry-sponsored seminars and presentations throughout the United States.

Association Reserves serves the reserve planning needs of Association-governed communities from fourteen regional offices located throughout the United States. Staffed with more credentialed Reserve Specialists than any other firm, we carry worker's compensation, automobile liability and general liability insurance, and will gladly provide certificates upon request.



ASSOCIATION RESERVES

1980

1986

Robert Nordlund, PE leaves Rockwell International to establish

Association Reserves

SSOCIATION **ESERVES** Est. 1986

1988

Hires 1st employee

1990

1993

Develops the **DIY Reserve Study Kit**

Starts working on **Reserve Study Standards**

1996

Prints Reserve Studies in color for the first time

Acquires reservestudy.com and launches website

1997

1,000 completed Reserve Studies

2000

2005

Creates webposting technology for completed reports

2003

Opens offices in Orange County, CA and Arizona 2001

Opens regional offices in Colorado and Washington

1st Reserve Study delivered via **emáil**

> 10.000 completed Reserve Studies

1999

1st International Reserve Study (Puerto Vallarta, MX)

2010

1998

Develops digital client database Delivers 1st Reserve Study with

digital photos

CAI adopts National Reserve Study Standards & Reserve **Specialist** credential

00005

2006

Opens office in Hawaii

Launches 3-vr "Flat Fee" Loyalty
Update Program 2007

Opens offices in **Nevada** and San Francisco, CA 2008

Opens office in San Diego, CA

2009

Opens office in **Inland Empire, CA**

2011

Opens office in **Florida**

20,000 completed Reserve Studies

Hosts 1st webinar

2014

30,000 completed

Reserve Studies

2020

Launches uPlanIt

60,000 completed Reserve Studies

2019

50,000 completed Reserve Studies

Rebrands and updates website 2018

Opens office in

Texas

2016

40,000 completed Reserve Studies

Celebrates 25th Anniversary

Opens office in North Carolina

ASSOCIATION RESERVES[™]

Planning For The Inevitable™

2025

2021

70,000 completed Reserve Studies

2022

Opens office in Ohio

2023

80,000 completed Reserve Studies

Launches podcast

Opens office in Virginia

2024

Opens offices in New Jersey and New Mexico

Association Reserves

www.reservestudy.com

800-733-1365



OUR TEAM



Robert Nordlund, PE, RSFounder and CEO



Cathy Schrader, PE
Director of Marketing



Paige Schauermann
National Marketing Manager



DJ Vlaming, RS
President
Serving Arizona & Mexico



Kevin Leonard, RS
President
Serving California - Inland Empire
& Coachella Valley



Sean Kargari, RS
President
Serving California - LA County,
Hawaii & Nevada



Sean Andersen, RSPresident
Serving California - Orange County



Matthew Swain, RS
President
Serving California - San Diego &
Imperial Counties



Derek Eckert, RS
President
Serving California - SF Bay Area,
NorCal, & Central Valley



Bryan Farley, RS
President
Serving Colorado & Utah



Will Simons, RS
President
Florida & the Southeast



Mark Bradley
President
Serving the Mid-Atlantic



Chip Munday, LSM, PCAM
President
Serving the State of New Mexico



Co-Lee Grev, AMS, PCAM, RS

President
Serving Ohio & the Northeast



Elon Goldman, RS

President
Serving Texas



Brian Weaver, PCAM
President
Serving the Tri-State Area



Christian Colunga, RS
President
Serving Washington & the Pacific Northwest



FREQUENTLY ASKED QUESTIONS



WHAT'S A RESERVE STUDY?

A Reserve Study is a tool used by Association-governed communities to help plan financially for major common area repair & replacement projects. We offer three levels of professional Reserve Study Services:



All of our studies cover a one year period, corresponding to the Association's current or upcoming fiscal year. Every study contains three key results:

A RESERVE COMPONENT LIST
detailing the scope & schedule of all repair & replacement projects

A CALCULATION OF RESERVE FUND STRENGTH (% FUNDED)

that measures how well the Reserve Fund has kept pace with ongoing common area deterioration

A CUSTOM 30-YEAR RESERVE FUNDING PLAN

 that allows for timely repairs & replacements, with an emphasis on avoiding Special Assessments



FREQUENTLY ASKED QUESTIONS



WHAT TYPES OF PROJECTS OR COMPONENTS ARE INCLUDED IN A RESERVE STUDY?

Our firm helped establish the National Reserve Study Standards, which specify the following three-part test for whether a certain project qualifies for reserve funding:

#1. MUST BE THE ASSOCIATION'S RESPONSIBILITY

#2. THE PROJECT'S NEED AND SCHEDULE CAN BE REASONABLY ANTICIPATED

#3. THE TOTAL COST FOR THE PROJECT IS MATERIAL IN SIZE AND CAN BE REASONABLY ESTIMATED (AND IS TO INCLUDE ALL DIRECT AND RELATED COSTS

We typically recommend reserve funding for projects such as: asphalt resurfacing, deck sealing and restoration, elevator modernization, interior/amenity area remodeling, major mechanical systems (fire alarm, hot water, HVAC, etc.), painting/waterproofing, pool and spa expenses, roof replacement, and many more. Since every property is unique, every Component List will be different.



HOW LONG DOES THE PROCESS TAKE?

Turnaround times vary by office, but in general we offer three options: Rush (2-weeks), Standard (5-weeks), and Economy (8-weeks). The timeframe begins when we receive your signed Agreement, 50% deposit, and other documents of significance.





FREQUENTLY ASKED QUESTIONS



ARE RESERVE STUDIES REALLY THAT IMPORTANT?

Absolutely. It's fairly easy to plan and prepare for recurring operating costs like management fees, insurance premiums, landscaping contracts, and utilities, but what about the projects and expenses that DON'T happen every year? That's our specialty...identifying and forecasting reserve projects that are certain to occur, but are often overlooked or underestimated. There's no question that setting aside Reserve funds over a long period of time is the simplest, most cost-effective, and most responsible way to plan for major repair & replacement projects. The work will need to be done in a timely manner; it's up to the association to plan accordingly.

Without adequate Reserves, associations will face the unpleasant consequence of taking out costly loans, or passing special assessments, or worst, accept a drop in home values due to deteriorating conditions, deferred maintenance, and reduced curb appeal. A current, reliable Reserve Study is the first step toward long-term financial strength for every association. The absence of a current Reserve Study has serious consequences for every stakeholder:

- · Managers are unable to lead the association to a better future.
- · Boardmembers are unprepared and open to liability
- · Homeowners are caught off guard with surprise Special Assessments

A current, reliable Reserve Study is a hallmark of well-managed associations, and an important part of a the Board's fiduciary duty to act in the best interest of their association members.

WHAT'S THE PROCESS?

1. PRELIMINARY RESEARCH AND SCHEDULING

- · Project Manager is assigned to the job
- · Background information is collected
- · Site inspection is scheduled (if necessary)

2. SITE INSPECTION (AS NECESSARY)

- Project Manager meets with a representative of the association to ask preliminary questions
- Physical inspection of the property that includes photographing, measuring, and taking notes on all common area assets or areas that need to be included
- Time on site is dependent on size of association and amount of common area assets
- "Full" Reserve Studies will require more time on-site due to first time measurements

3. FOLLOW UP RESEARCH

- Your Project Manager organizes and interprets the raw data gathered during the site inspection, reviews measurements, notes and photographs
- · The component list is established, along with life and cost estimates
 - We use historical information provided by the clients*, review any bids or estimates for upcoming work, contact current vendors if necessary, reference a construction estimating software and use our database of "actual" client projects in your area
 - *Including other available reports (structural, electrical, plumbing, etc.)

4. REPORT PREPARATION & DELIVERY

- · Your Project Manager reviews the current financials to calculate Reserve Fund Strength and create a Funding Plan recommendation
- · The final Reserve Study is completed.
- All Reserve Study related files are posted online for password-protected 24/7 access throughout the duration of your fiscal year
- Client is given access to our online funding software, uPlanIt for the remainder of the budget season to evaluate various "What if?" scenarios.

THE OAKS AT CALABASAS

- Reserves dropped \$400,000 in 2006 to \$40,000 at the end of 2007
- The board had dipped into Reserves for operating purposes without paying back the Reserves
- The previous HOA president misallocated funds, overpaid for service contracts, and approved inappropriate deals within the HOA
- The association worked with Association Reserves to create a plan to get them back on track that included a raise in assessments
- Robert Nordlund assisted the homeowners in a lawsuit against the HOA that supported the financial decisions moving forward
- Facts, analysis, and explanations provided by Association Reserves helped The Oaks at Calabasas rebuild trust with it's homeowners





MATER DOLOROSA RETREAT CENTER

- Like many institutions, Mater Dolorosa took a casual approach to maintenance funding with no plan in place
- Management & board decided to invest in a Reserve Study conducted by Association Reserves
- After outlining all of Mater Dolorosa's components, it was found that the retreat center was hundreds of thousands behind in what was needed to successfully repair and replace on time
- Mater Dolorosa has now been fully funded for years, thanks to a clear plan laid out by their Reserve Study

MISSION DEL ORO HOA

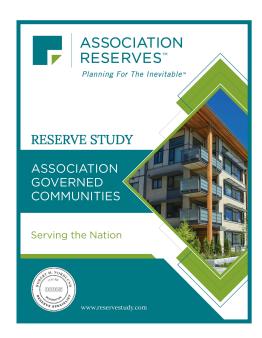
- Mission Del Oro was in the unfortunate situation of being involved with a builder lawsuit and needing structural fixes
- Some funds were received from the lawsuit, but the association used existing Reserve funds to cover the costs not reimbursed by the lawsuit
- The 2008 recession hit the association hard and a special assessment was looming - the association was barely over 30% funded
- Armed with an Association Reserves Reserve Study, the board was able to prioritize projects and complete money saving upgrades
- Since 2008, Mission Del Oro has steadily increased to levels consistently over 70% funded with low risk of special assessments





WHAT CAN I EXPECT TO SEE IN MY RESERVE STUDY?

Simple, easy-to-read summary of recommendations, with a clear, organized listing of Reserve components.









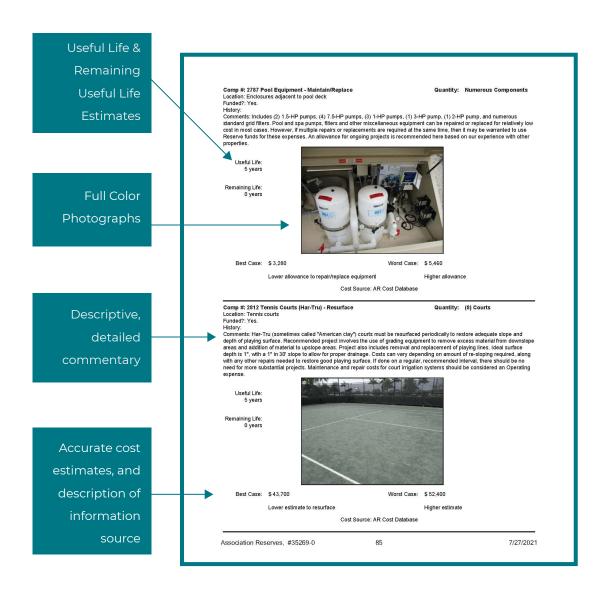
Large, color-coded charts and tables to illustrate long-term implications





HERE'S A SAMPLE OF OUR INVENTORY APPENDIX PAGES.

We devote a half-page summary to every single component included in your Reserve Study.





WHY SHOULD WE CHOOSE **ASSOCIATION RESERVES?**

We started in this business in 1986, and have since conducted over 80,000 Reserve Studies nationwide, as well as many international projects. In that time, we've inspected properties of all shapes and sizes, from small, boutique condo associations to sprawling CDDs and HOAs. Our staff members earn and maintain the Reserve Specialist® credential administered by the Community Associations Institute (CAI), the international authority on all aspects of community association living. We don't take a one-size-fits-all approach to our work, because we know that every association is different, and we take the time and care to ensure our results will help you to make wise decisions regarding the long-term care of your physical and financial assets. From our first phone call to final delivery of your study, we hold ourselves to the highest standards of professionalism. We pride ourselves on delivering a first-rate product, because we know you're putting your trust in our hands. That's why the vast majority of our clients come back to us year after year for updates, building a relationship that lasts for decades.

1986 80,000+ \$14.2

YEAR STARTED **RESERVE STUDIES** COMPLETED

BILLION FUNDING GUIDANCE PROVIDED





WHAT'S THE NEXT STEP?

You can request a Reserve Study Proposal online and expect to receive a bid letter and agreement within 2-3 days .

If you'd like us to get started, just sign the Agreement and return it to us by mail, fax, or email, along with your 50% deposit. We'll let you know what else we need to get started on your study and (if necessary) contact you to schedule your site inspection.



IF YOU HAVE ANY OTHER QUESTIONS, DON'T HESITATE TO CONTACT US ANYTIME!

RESERVESTUDY.COM

- https://www.reservestudy.com/
- J Office: (800) 733-1365
- Fax: (800) 733-1581





REFERENCES AND TESTIMONIALS

You don't get to be in business for over 30 years without building a great reputation. Here's what some of our clients have had to say about us recently:

"As the owner of a fairly large property management company, I have been using Association Reserves since the firm was founded. Excellent staff, timely responses, easy to understand reports, and changing reports has never been problematic! I cannot recommend Association Reserves highly enough."

"Association Reserves provides incredible service, knowledge and professionalism."

"Until now, I had yet to see a Reserve Study whose overview so "user" friendly. Any novice may pick it up and understand the concepts behind a Reserve Study. Very impressive. To add to that, our Project Manager could not be more responsive in answering any of our questions and bending over backwards to work with us."

"I have been in this business since 1998 and not everyone understands how HOAs and Boards work. Association Reserves employees do, which makes my job easier."



REFERENCES AND TESTIMONIALS

"Our Board could not be more pleased with the report we have received and the manner in which the study was conducted. We highly recommend Association Reserves to prepare your Reserve Study."

"We have worked with Association Reserves for several years. This is a process which can be very cumbersome to say the least, but Association Reserves has streamlined the process and with their help it has been painless and very successful."

"The Association
Reserves
representatives have
been very friendly
and professional and
have been very
responsive
to our needs."

"Association Reserves far exceeded my expectations in terms of ease of access to our Reserve Study report on the internet, and quality of service."

Client references provided upon request.